

Upper Mount Bethel Economic Dev. Committee Monthly Meeting Minutes

November 30, 2017

1. Review and approval of prior month meeting minutes. Approved Oct. Minutes. Motion by Scott Cole and Seconded by Bob Schneider.
2. Presentation and overview of services – Merchants Bank (tentative right now) Presentation given by Jill Lutri, Assistant Vice President, outlining the banks services strengths and handing out Folio packages for us to distribute as needed.
3. Summary of open house Meet & Greet. Consensus: We need another M&G with longer and better advance promotion and publicity, such as 2-3 months advance planning minimum. We were sidetracked by the big push for LERTA approval and prep for Meet and Greet was shortchanged.
 - Slate Belt Chamber of Commerce should be engaged to help us promote our next event, and outreach.
 - Tiffany Hayward was approved for the Community Events Committee.
 - Discussion of blending Community Development and Econ. Dev. Committees or activities.
 - Our PR image: Often Negative - “We don’t want Walmart here”.....
4. Summary of preliminary discussion with Air Liquide representatives regarding expansion in UMBT
5. Preliminary review of UMBT EDC Mission/Vision statements (tentative)
6. Public Comment & Discussion of various topics.
 - We should contact: Mike Ortoski C 570 856 7617, of Blue Valley Times, who is interested in community news and activities.
 - We will invite the 2 new Supervisors, Bob Teel and Martin Pinter to attend our next meeting in December.
 - National Geographic magazine has a list of communities on the scenic Delaware River.
 - A Directory of Local Businesses is needed and wanted. It should both be printed and on the township web site containing links to each business’s web site.
 - Incoming robots should be taxed on a \$200,000 basis reflecting the missing job. Equivalent to the Earned Income Tax.
 - We are within a 4 hr drive to 50 million people; we have natural gas,
 - Grocery small supermarket is needed in Mt Bethel, such as an Alde.
 - Lehigh Valley Planning commission website lists a variety of demographic information on the local populace.